Page 40 line 16, change "106" to --1610--.

Page 42 line 15, change "ARS" to --ARS 308--.

Page 42 line 17, change "bar code" to --bar code 1606--.

Page 43 line 7, change "information" to --information 1802--.

Page 43 line 10, change "information and bar" to --information 1804 and bar--.

Page 43 line 10, change "to" to -- 1802 to--.

Page 44 lines 24-25, change "wand specific" to --wand-specific--

Page 45-line 23, change "of wand" to --of Wand 2104--.

Page 46 line 1, change "wand" to --wand 1600--.

Page 46 line 13, change "source1600" to --source 1602--.

Page 48 line 6, change "message" to --messages--.

Page 49 line 5, change "adverse" to --advertiser--.

Page 49 line 27, remove one space between "upon" and "the".

REMARKS

The cross-reference section has been amended to replace the blanks ("______") in the original application with the Application serial numbers which subsequently became available, to remove the attorney docket numbers, and to show that related application Serial No. 09/151,530 has now issued as U.S. Patent No. 6,098,106.

The amendments to the specification are to correct typographical errors and do not introduce any new matter into the application.

Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,736 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

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